

Message Text

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ORIGIN COME-00

INFO OCT-01 EA-10 ISO-00 EB-07 RSC-01 /019 R

DRAFTED BY COM/OIM/JAPAN/ANZ DIV. LWALKER/CMP

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----- 103584

R 302306Z JAN 75

FM SECSTATE WASHDC

TO AMEMBASSY TOKYO

UNCLAS STATE 022252

E.O. 11652: N/A

TAGS: BEXP, JA

SUBJECT: IBI'S MINI-MARKET SURVEYS ON CONSUMER GOODS

REF: TOKYO 0970

FOR: NORM GLICK

1. OIM AUTHORIZES SUBJECT MINI-MARKET SURVEYS TO INTERNATIONAL BUSINESS INFORMATION INC. (IBI). AUTHORIZATION IS FOR TWENTY-FOUR (24) PRODUCT STUDIES AND FOUR (4) MARKET ISSUES AT A FIXED PRICE NOT TO EXCEED YEN SEVENTEEN THOUSAND EIGHT HUNDRED FIFTY-SEVEN (17,857) PER STUDY OR APPROXIMATELY DOLS FIFTY-NINE AND CENTS FIFTY-TWO (59.52) AT POST SUGGESTED RATE OF EXCHANGE.

2. POST AUTHORIZED DOLLARS ONE THOUSAND SIX HUNDRED

SIXTY-SEVEN (1,667) EQUIVALENT AT RECOMMENDED RATE TO PRICE

TWENTY EIGHT (28) STUDIES AT DOLS FIFTY NINE AND CENTS FIFTY-TWO PER STUDY (59.52). CHARGE APPROPRIATION 13X1250,

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CODE J/501/2701-00/13-12/253-01. CONFIRMING BUDGET

AUTHORIZATION FOLLOWS.

3. THIS AUTHORIZATION COVERS A ONE-YEAR TRIAL PERIOD.

4. IN ORDER TO GUARANTEE NO INFRINGEMENTS UPON IBI'S
"CONDITIONS OF SALE" (P. 9 OF PROPOSAL), COMMERCE
REQUESTS POST VERIFY FOLLOWING BEFORE REPEAT
BEFORE CONCLUDING CONTACT: "SUBJECT STUDIES WILL BE
REPRODUCED BY FOREIGN MARKET REPORT SECTION/COMMERCE

AND SOLD AT A PRICE OF DOLS TEN (10) PER STUDY. IBI WILL
BE GIVEN CREDIT FOR PUBLICATION AND WILL RETAIN COPYRIGHT.
"IF POST FINDS IBI IN DISAGREEMENT WITH ABOVE CONDITION,
WHICH COMMERCE BELIEVES COMPLIES WITH IBI'S CONDITIONS
OF SALES, POST WILL NOT REPEAT NOT CONSUMMATE CONTRACT.

5. FYI. EFFECTIVE JAN 1, 1975 NTIS IS DISTRIBUTING
ALL COMMERCE RESEARCH AND OTHER DOCUMENTS PREVIOUSLY
DISTRIBUTED THROUGH THE COMMERCE FOREIGN MARKET REPORTS
SECTION. THE \$10 FEE PER STUDY IS FIXED AND IS REQUIRED
UNDER THE TRADE PROMOTION COST RECOVERY PROGRAM. KISSINGER

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Margaret P. Grafeld
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